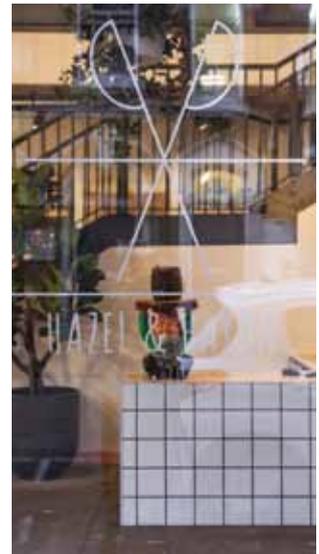


Salon of the month HAZEL & HAYDN, BIRMINGHAM



Whilst Hazel & Haydn has recently moved to larger premises on the same street as their original salon, in Birmingham's fashionable Jewellery Quarter, their ethos has remained the same.

Dale Hollinshead, founder and owner, has been determined to maintain the chilled environment the salon is renowned for, despite a huge investment in the latest technology and a strong re-design to ensure they meet the growing clientele's wants and desires, both for now and in the future.

Clients really love the new low level open space. Everyone can see each other and talk with ease which makes the whole experience more sociable.

There are light wooden tables with small round mirrors installed, recreating a home dressing table feel, reinforcing the relaxed ambience of the space. The salon is furnished with several plants and trees giving a natural, minimalistic feel. One of the clients' favourite features is the small garden gnome, who lives at reception!

For those clients who use their salon experience to kick back and relax without distraction there is a quieter upstairs area, with laid back tunes.

Hazel & Haydn offer both hair and beauty including smoothing services and extensions. They also have a full time holistic therapist in the team.

The salon offers take out coffee from their own micro coffee shop - one coffee, 10 different ways.

Dale only invests in products that he truly believes in and ones that actually deliver the results they claim to.

Currently the team use Kérastase, and Davines cleansing and





styling products plus L'Oréal Professionnel colour and styling. Dale believes that each of the brands are brilliant in their own way and that these selected products enhance the customer experience, both in the salon and at home.

Hazel & Haydn salon and its individual team members are constantly nominated for awards, and have a good selection of trophies to show off. Dale is passionate about education and encourages staff to pursue opportunities that will improve their skills and life experience. He understands that looking after his team and allowing them to grow naturally will only be beneficial for the whole business, and Dale is keen to apply this throughout the salon.

Most recent achievements include Dale winning the I Want Her Hair photography category in the 2018 Hair Magazine Awards - gaining the front cover of the magazine - and he is a finalist in the British Hairdressing Business Awards, for Independent Salon Business Newcomer.

Team member Katie Mulcahy is a UK Brand Ambassador for colour and care brand RUSK, whilst her colleague, Paul Jones, is part of international session stylist, Sam McKnight's core team.

The team are keen to support local charitable projects and recently worked with the Birmingham & Solihull Women's Aid Young Women's Refuge Fund, hosting their first birthday party in the salon, and providing hair services to vulnerable young women, some who had never been to a professional hairdresser before. Dale also had his long locks chopped off, raising £2,000 in aid of two close clients and friends who had recently gone through treatment.

hazelandhaydn.co.uk

